

NADIA STRASSER GRAPHIC DESIGNER & ILLUSTRATOR

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EXPERIENCE

- Coldwell Banker**, Freelance Senior Graphic Designer and Photographer – Palo Alto, CA 08/2008 - present
- Senior graphic designer for top Real Estate agent creating both print and online marketing materials including both property and general real estate; real estate photography
- Sunset Publishing Corporation**, Freelance Graphic Designer – Menlo Park, CA 12/2006 - present
- Graphic designer for Marketing, Books, Custom Publishing and Editorial departments designing magazine layout, advertisements, invitations, brochures, websites, and other marketing vehicles
- Williams Sonoma/Pottery Barn**, Graphic Designer/Production Artist/Illustrator – San Francisco, CA 05/2005 - 12/2006
- Graphic Designer, Illustrator and Production Artist for visuals in graphics department
 - Art direct photoshoots
 - Maintain communication with vendors and merchants to ensure quality and satisfaction
- Unovo, Inc.**, Freelance Graphic Designer – San Francisco, CA 12/2004 - 05/2005
- Creative design of packaging, corporate identities, brochures/mailers, websites for product design company
- 1185 Design**, Freelance Graphic Designer – Palo Alto, CA 04/2004 - 11/2004
- Creative design of corporate identities, websites, logos, annual reports, mass-marketing vehicles, industry communications
 - Responsible for creating comps, presentation boards, and postings on web
- Scientific American Magazine**, Art Direction Internship – Manhattan, NY 09/2003 - 02/2004
- Responsible for illustrations and layout for feature articles and special sections
 - Creative development including typography, color palette and page design
 - Coordinating with editorial teams from concept to production
- California Academy of Sciences**, Freelance Botanical Illustrator – San Francisco, CA 05/2003 - 08/2003
- Illustrated botanical drawings for science journal publications
 - Rendered in various media including pencil, pen & ink, watercolor and computer graphics
 - Worked directly with principal scientists in sketch development
- VBN Architects**, Marketing Coordinator/Graphic Designer – Oakland, CA 09/2000 - 04/2002
- Responsible for content and design of promotional literature and presentations
 - Accomplished in pre-press production including copy generation, image rendering, photo enhancement and creative layout
 - Managed outside vendors and suppliers, including photographers and printers
- Babcock Hansen Landscape Architects** – Lafayette, CA 09/1999 - 09/2000
- Drafted site illustrations and construction plans by freehand and using AutoCAD as directed by landscape architects
 - Color-enhanced black and white drawings and generated plant requirement lists
 - Photography and creative design of website and corporate communications
 - Designed and implemented website and corporate identity

FREELANCE CLIENTS

Scientific American Rodale Publishing University of California San Francisco, IGTC
California Academy of Sciences Wayfinder Response Marketing Symantec

SOFTWARE

Photoshop, Illustrator, InDesign, QuarkXPress, Dreamweaver, FileMaker Pro, Word, Excel, PowerPoint
Proficient with both Apple Mac and PC platforms

EDUCATION

- University of California Santa Cruz** – Santa Cruz, CA June 2003
Graduate Program in Science Illustration
- University of California San Diego** – La Jolla, CA July 1998
Bachelor of Arts
Major: Studio Art and Biology (Ecology, Behavior, and Evolution)
Minor: Psychology
- University of Otago** – Dunedin, New Zealand Winter and Spring Semesters 1998
(Study Abroad Program)
- University of California Davis** – Davis, CA Fall Quarter 1997
(UC Visitors Program)
- La Selva Reserve** – Costa Rica Summer 1997
Assisted University of California researchers in fieldwork and data collection